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WILLIAM BAYS, AIF®

PARTNER, FINANCIAL ADVISOR

In 2009, Bill joined the firm after 22 years of experience in the financial and insurance industry, including two years spent as the Chief Financial Officer of a 200 million dollar per year engineering company. A native of the Richmond area, Bill graduated from James Madison University in 1987 with a BBA in Management/Marketing. He also completed the Virginia Bankers Association School of Bank Management Program at the University of Virginia in 1994.

Bill resides in the Stonehenge area of Richmond with his wife, Cynthia, and their two children. He is an avid JMU rooter, and is active in the Chesterfield Business Council, the Gordon Athletic Association, and the Chesterfield Youth Basketball League as a volunteer board member.

Bill is a Registered Representative and Investment Advisor Representative with Securian Financial Services, Inc.

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